Minelab Metal Detection Technology Utilized During The Race For Gold Competitions

By The Race For Gold LLC Dated: Feb 25, 2011

Minelab, the world leader in providing metal detecting technologies for consumer, humanitarian demining and military needs, will partner with The Race For Gold to utilize its latest metal detecting technology during The Race For Gold competitions.

The Race For Gold LLC is proud to announce that Minelab, the worldwide leader in consumer metal detecting technology, will participate in the upcoming team-based gold discovery and recovery competitions.

"We are very excited to be working with Minelab in our efforts to provide our competitors with the absolute best recreational gold prospecting equipment", says David Shackleton, President of The Race For Gold LLC. "Minelab has spent the last 25 years developing superior metal detection products. Their detectors have been used to locate and recover gold nuggets in all sizes from amazing depths." Minelab continues to lead the race to develop and market the most innovative metal detecting technology.

Each competition team participating in The Race For Gold will utilize Minelab's family of technically advanced metal detectors to locate and recover naturally occurring gold nuggets. During the 28-day competition, teams will rotate through a series of properties which will require the use of different types of recreational gold prospecting equipment. During this rotation, Team Leaders will have the ability to dispatch small teams into the historic mine dumps to search for game-changing nuggets.

Mining operations from past generations did not effectively process gold bearing material, and thousands of ounces of the precious mineral were simply missed. It has been reported that some mining operations were satisfied with a 70% recovery rate, and it is not uncommon for weekend hobbyists to locate sizable gold nuggets that were accidentally discarded by inefficient operations.

More information concerning The Race For Gold can be found on the Company's website at http://www.theraceforgold.com.

More information about Minelab can be found on their website at http://www.minelab.com.

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Millions of worldwide viewers will follow teams of ordinary men and women as they race to discover and recover the most powerful and influential substance known to mankind. This intense team-based competition produces unscripted drama, gut-busting humor, team dividing hate and discontent, unruly strategic deception, and an unmatched rush of golden adrenaline. This incredible adventure reminds every society of its past while revealing the incredibly competitive spirit embedded deep within our being: The Race For Gold.

Category Entertainment, Marketing, Hobbies

Tags the race for gold, minelab, minelab metal detector, gold nugget, Entertainment

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